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JUICE PLUS+-OFFICIAL SUPPLEMENT OF GERMAN OLYMPIC TEAM FOR 2012 LONDON OLYMPIC GAMES

Press release NSA AG of new license partners of the German olympia crew „exclusive partner for Nutrition “with line „Juice plus “- starting from 2012 CO partner Wiesbaden, 6. March 2009. Swiss the enterprise NSA AG with head office in Basel becomes German to 2011 license partners of the olympic sport federation (DOSB).

To the olympic plays 2012 in London co-operation is expanded on CO a partnership. This those gave to NSA and the DOSB, represented by its official marketing agency German sport marketing (DSM), on Friday during a selling conference of the commercial firm in the Wiesbadener Rhine Main resounding admit.

The NSA will appear to Juice out plus “as „exclusive partner for Nutrition “with its mark „and over the connection to the Spitzenathleten the increasing meaning of a balanced nutrition will put -a request, which plays an important role also in the DOSB: „Fitness and healthy nutrition are central topics, which with us right at the top on the agenda. The NSA will make, says a valuable contribution here as partner “DOSBG eneraldirektor Michael Vesper. Over contributions of equipment the athletes will profit directly from the partnership. „Juice plus “consists of concentrates of ripely harvested fruits and vegetables and is available in cap form over selling partners of the NSA.

From the enterprise since 1995 regularly in order given studies show that by the natural active substances in „Juice pluses are accelerated “among other things regeneration processes and defense forces are strengthened. André Gerber, director Sales and Marketing of the NSA: „We are proud, as official partners with the largest sport federation of the world co-operate and our specialized authority in the area of the nourishing research to bring in to be allowed. At the same time we want to use the olympic topic as pulse generators for our selling and open here new ways. “the NSA is actively, also international with their products in different ranges of the sport. Already in the middle of July 2008 closed the enterprise a co-operation with the French ski federation (FFS). Besides well-known athletes appear like the Serbian Tennisspielerin Ana Ivanovic and the Austrian Rodel Doppelsitzer Markus and Tobias ski gel as Testimonials for the mark.

Over the NSA AG: The NSA AG, Basel, became 1996 as independent Lizenznehmerin of the American enterprise NSA Inc. based. As internationally aligned location from here from the activities in the countries are steered Germany, Switzerland, Austria, France, Poland and Hungary. The owner-led enterprise employs today over 50 woman employees and coworkers in its head office.